

**Andrey Makarychev | Alexandra Yatsyk**

# **Celebrating Borderlands in a Wider Europe**

**Nations and Identities in Ukraine, Georgia and Estonia**



**Nomos**

<https://doi.org/10.5771/9783845253169-1>

Generiert durch IP '31.145.16.12', am 09.06.2025, 03:18:20.

Das Erstellen und Weitergeben von Kopien dieses PDFs ist nicht zulässig.

Andrey Makarychev | Alexandra Yatsyk

# **Celebrating Borderlands in a Wider Europe**

Nations and Identities in Ukraine, Georgia and Estonia



**Nomos**

<https://doi.org/10.5771/9783845253169-1>

Generiert durch IP '31.145.16.12', am 09.06.2025, 03:18:20.

Das Erstellen und Weitergeben von Kopien dieses PDFs ist nicht zulässig.

**The Deutsche Nationalbibliothek** lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available on the Internet at <http://dnb.d-nb.de>

ISBN      978-3-8487-1165-9 (Print)  
            978-3-8452-5316-9 (ePDF)

**British Library Cataloguing-in-Publication Data**

A catalogue record for this book is available from the British Library.

ISBN      978-3-8487-1165-9 (Print)  
            978-3-8452-5316-9 (ePDF)

**Library of Congress Cataloging-in-Publication Data**

Makarychev, Andrey / Yatsyk, Alexandra  
Celebrating Borderlands in a Wider Europe  
Nations and Identities in Ukraine, Georgia and Estonia  
Andrey Makarychev / Alexandra Yatsyk  
148 p.

Includes bibliographic references.

ISBN      978-3-8487-1165-9 (Print)  
            978-3-8452-5316-9 (ePDF)

1. Edition 2016

© Nomos Verlagsgesellschaft, Baden-Baden, Germany 2016. Printed and bound in Germany.

This work is subject to copyright. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, or any information storage or retrieval system, without prior permission in writing from the publishers. Under § 54 of the German Copyright Law where copies are made for other than private use a fee is payable to "Verwertungsgesellschaft Wort", Munich.

No responsibility for loss caused to any individual or organization acting on or refraining from action as a result of the material in this publication can be accepted by Nomos or the authors.

## Acknowledgements

This book could not have been possible without those people who shared with us their stories and spent hours of their time helping us delve into the most intricate issues of national identity and cultural projects. Happily, this book acquainted us with hundreds of knowledgeable, intelligent, open minded and easy-going people across the globe.

We wish to wholeheartedly thank for their kind assistance our colleagues from the Johan Skytte Institute of Political Science at the University of Tartu, especially Olga Bogdanova, whose professional efforts were most instrumental to developing sustainable academic projects between Tartu, Tbilisi and Lviv.

We extend our gratitude to other our colleagues from the University of Tartu as well as Sten Weidebaum and those professionals working at the Estonian Song and Dance Celebration Foundation, the Tartu Song and Dance Festival Museum, the Tallinn city Theatre, the Coordination Council of the National and Cultural Communities in Narva, and, Estonian musical schools and choirs, who were helpful in expanding our research horizons and identifying key issues pertinent to our analysis.

In Ukraine we appreciate invaluable assistance of the Centre for Urban History of East Central Europe, which hosted us in Lviv between 2013 and 2014. In particular we would like to express our sincere gratitude to Irina Matsevko for her hospitality and eagerness to help in our field research. We are also grateful to Oleh Zasadny and other current and former representatives of the Lviv City Council and the Euro 2012 Committee, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in Lviv, as well as members of the art-group Dzyga, organizers of cultural festivals in Lviv Andrij Sidor, Oles Dzyndra and Oleksandra Koval, art director Yaroslav Fedorishin, experts of Nestorivska group Viktoria Brynza and Bogdan Pankevich, the editor of the “İ” journal Taras Vozniak and authors of the xaxid.net Vasil Rasevitch and Vladimir Pavliv and many others. We are thankful to our colleagues from the Ukrainian Catholic University, the Ivan Franko National University of Lviv, the Institute for World Policy in Kyiv and the Mechnikov University in Odessa for including us in their networks and providing us with meaningful feedback during research.

In Georgia we highly appreciate the friendly and open communication with experts from the Caucasus Institute for Peace and Democracy Development, the Caucasian House, the Tbilisi State University, the Georgian Institute of Public Affairs, the Millennium Challenge Corporation, the Nation Democratic Institute, the GIZ Georgia office, the Open Society Georgia, the Konrad Adenauer Foundation and the Heinrich Böll Foundation in the South Caucasus. We extend our thanks to Georgian politicians, journalists, activists and priests whom we have met and spoken with in Tbilisi and Washington, DC in 2015, as well as to the Georgian student diaspora at the University of Tartu. Our cordial thanks to Alexander Melikishvili for his detailed feedback on our Georgian case.

We are also grateful to Cory Welt and Susan Allen for their time and readiness to listen to us and share their ideas. We have received substantial institutional support from the Institute of European, Russian and Eurasian Studies at the George Washington University, USA.

We acknowledge material and organizational support from several grant-making institutions that made this book possible. This is, first of all, the Alexander von Humboldt Foundation (Germany) that contributed to developing our networking potential in many countries and funded this book project. The Erasmus Mundus Aurora Programme and the Estophilus scholarship of the Estonian Institute were supportive towards research in Tartu, Tallinn and Narva between 2014 and 2015. The Carnegie fellowship programme of the National Council for Eurasian and East European Research in conjunction with the American Councils for International Education, and the Carnegie Corporation of New York, which all opened new possibilities for focusing on trans-national dimensions of our study in 2015. PONARS Eurasia was a perfect playground for professional experience sharing in a cross-border community of international scholars. The Swiss National Science Foundation created a European-Caucasian network of researchers in soft power from which we have professionally profited a lot. The Centre for EU-Russia Studies at the University of Tartu, Estonia, was supportive of our research initiatives since 2013. Another source of administrative and financial assistance was the Centre for Cultural Studies of post-Socialism at Kazan Federal University, Russia, where we hosted a number of project-related academic events. Our special thanks to Stephen Hall for proofreading this manuscript.

# Inhaltsverzeichnis

List of Abbreviations	9
Introduction	11
Chapter I Borderlands: meanings and techniques	19
Chapter II Ukraine’s West as “Another Europe”	51
Chapter III Singing together: the case of Estonian Songs Festivals	85
Chapter IV Georgia: Europe Started Here?	107
Conclusion Can the Story of Europe be Told from its Eastern Borderlands?	125
Bibliography	131



## List of Abbreviations

AA	Association Agreement
DCFTA	Deep and Comprehensive Free Trade Area
EaP	Eastern Partnership
EOYF	European Olympic Youth Festival
EU	European Union
FC	Football Club
FIFA	Federation of International Football Associations
GIZ	Society for International Cooperation
NATO	North Atlantic Treaty Association
NGO	Non-governmental organization
PR	Public relations
UEFA	Union of European Football Associations
UNESCO	the United Nations Educational, Scientific and Cultural Organization
US	United States
USSR	Union of Soviet Socialist Republics
VIP	Very Important Persons



